



DOD RADIO NETWORK CORPORATE SPONSORSHIP PACKAGE

🌐 OVERVIEW

Destiny Over Drama (DOD) Radio Network is a global powerhouse in inspirational and lifestyle programming, streaming to 175+ countries through radio, social media, YouTube, and major podcast platforms. A partnership with DOD aligns your brand with purpose, positivity, and powerful global impact.

🌟 PLATINUM PARTNER —

\$50,000+ Annually

“Global Impact Sponsor” – Maximum Brand Visibility

SOCIAL MEDIA & DIGITAL:

- 12 premium posts/quarter on Facebook, Instagram, TikTok, LinkedIn, and X
- Monthly IG/FB Reels & Story spotlights
- Logo/link website (16K+ subscribers)

RADIO:

- Daily 30-sec ads across all programs
- Sponsored segment naming rights
- Weekly live host shoutouts

YOUTUBE:

- Logo bumpers on every video
- Quarterly featured brand interview or highlight
- Monthly brand mention in Shorts

STREAMING PODCASTS:

- Pre-roll/mid-roll ads across Spotify, Audible, Apple, iHeartRadio, Amazon & YouTube Music
- Brand tag in episode metadata
- Access to regional listener analytics

BONUS PERKS:

- Speaking opportunity at DOD Events
- Co-branded contest campaigns
- Featured on homepage + press releases

- Access to DOD content team for brand assets

 **GOLD PARTNER —**

\$25,000 Annually

“Community Builder Sponsor” —

Strong Brand Presence

SOCIAL MEDIA & DIGITAL:

- 8 strategic posts/quarter
- Monthly Story/Reel inclusion
- Logo/link in bi-monthly newsletters

RADIO:

- Weekly 30-sec ads
- Rotating host shoutouts

YOUTUBE:

- Logo watermark on branded content
- 2 featured mentions/month

STREAMING PODCASTS:

- Mid-roll ad monthly
- Branded tag in show notes

BONUS PERKS:

- Sponsor banner on DOD site
- Invite to virtual networking events
- 1 co-branded digital promo/year

 **SILVER PARTNER — \$10,000 Annually**

“Visibility Sponsor” — Targeted Brand Exposure

SOCIAL MEDIA & DIGITAL:

- 4 targeted posts/quarter
- Monthly Story/Carousel
- Name in newsletter footer

RADIO:

- 2x 30-sec ads/month
- Group sponsor shoutouts

YOUTUBE:

- End-screen brand mention 1x/month

STREAMING PODCASTS:

- Logo in Spotify/Apple descriptions
- Mid-roll ad every other month

BONUS PERKS:

- Logo on sponsor webpage
- Quarterly social “Thank You”

◆ **BRONZE PARTNER — \$5,000 Annually**

“Supporter Level” – Foundational Partnership

SOCIAL MEDIA & DIGITAL:

- 1 post/month
- Logo on sponsor landing page

RADIO:

- Monthly sponsor shoutout

YOUTUBE:

- Quarterly mention in video descriptions

STREAMING PODCASTS:

- Name listed in rotating episode descriptions

CUSTOM PACKAGES

Have a unique vision? We offer custom sponsorships for events, series, or digital campaigns tailored to your brand goals.

GLOBAL REACH & AUDIENCE

-  175+ Countries
-  1M+ Radio Listeners/Month
-  500K+ YouTube Views/Month
-  250K+ Social Media Followers
-  60K+ Monthly Podcast Downloads

CONNECT WITH US

Let's build something impactful together.

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 **Slide Deck & Branded PDF Available Upon Request**